

California Landscape Contractors Association: Orange County Chapter

Steve Beckstrom: 2017 OC Chapter Treasurer

P.O. Box 12044, Newport Beach, CA 92658

PHONE (949) 463-3284 . EMAIL scbeckstrom@gmail.com

Bronwyn Miller, Eyescapes: 2017 OC Chapter Editor/OC Vision Publisher

PHONE (949) 466-1222 . FAX (949) 242-3774 . EMAIL Bronwyn@eyescales.net

OC VISION 2018 INSERTION ORDER & CONTRACT

PLEASE FILL OUT AND FAX TO NUMBER ABOVE, OR MAIL IN WITH YOUR PAYMENT
DEADLINE for advertising materials and stories: 15th of the month prior to publication

COMPANY _____ Phone # _____

CONTACT _____ Fax # _____ E-mail _____

BILLING ADDRESS _____

CITY/STATE/ZIP _____

I AUTHORIZE THE ORANGE COUNTY CHAPTER TO INSERT MY AD IN THE OC VISION CHAPTER NEWSLETTER EACH ISSUE FOR 12 ISSUES-ONE FULL YEAR:

<u>SIZE</u>	<u>1 Year (black & white) 12x</u>	<u>1 Year (color) 12x</u>
Business Card	\$480	\$610
1/4 Page	\$1,185	\$1,485
1/3 Page	\$1,655	\$2,070
1/2 Page	\$2,040	\$2,645
Full Page	\$3,860	\$4,685
Full Page (Back Cover)		\$4,960
Insert (8 1/2"x11") Single or Double-Sided Advertiser Provided		\$415 (1x)

Size – Width x Height

Business Card (3 5/8"w x 2"h)

1/4 Pg (3 5/8"w x 4 5/8"h)

1/2 Pg horizontal (7 1/2"w x 4 5/8"h)

1/2 Pg vertical (3 5/8"w x 9 1/2"h)

Full Pg (8 1/2" x 11" + 1/4" bleed all around)

***Rates are PRORATED for the calendar year**

Technical Information: Supply ads in camera-ready artwork, CD or email in a TIFF, JPG or PDF format (300 dpi min.) formatted for either Mac or PC. Ads received outside of size requirements may be reformatted or cropped to fit as required. Email stories in MS Word if possible, to Editor Bronwyn Miller at: **Bronwyn@eyescales.net**.

All ads must be prepaid unless otherwise arranged with Editor or Treasurer.

Make out check to CLCA Orange County Chapter, and mail to Treasurer:

Steve Beckstrom, P.O. Box 12044, Newport Beach, CA 92658

AD SIZE _____ FREQUENCY _____ COMMENCEMENT DATE _____

TOTAL PAYMENT: \$ _____ CK IS INCLUDED WITH THIS ORDER (CK# _____)

BILL ME AT THE ABOVE ADDRESS **NOTE: I UNDERSTAND THAT MY AD WILL RENEW AUTOMATICALLY EACH JANUARY, AND WILL CONTINUE TO RUN UNTIL I NOTIFY OC-CLCA+++ Any ad that remains unpaid for more than 2 issues without an agreement in place will be removed until the payment is resolved. Ad Agencies: All the above rates are NET.**

AUTHORIZED SIGNATURE _____ TITLE _____ DATE _____