



# OC Vision

Official Publication of the Orange County Chapter of California Landscape Contractors Association • [www.clca-orangecounty.org](http://www.clca-orangecounty.org)

## CLCA-OC Calendar & Other Upcoming CLCA Events

Mark Your Calendars & Save the Dates Now!

March 11	CLCA University, Class #1. Topic: Tree Care 411. <i>Site One Landscape Supply: 610 N Batavia St, Orange, CA</i> Earn CEU's for your ISA and NALP CLT Certifications!
Apr. 16	Chapter Golf Tournament, Irvine. <i>Oak Creek Golf Club: 1 Golf Club Drive, Irvine.</i>
May 13	CLCA University, Class #2. <i>Location TBD.</i>
June TBD	Beautification Awards Judging.
July 1	CLCA University, Class #3. <i>Location TBD.</i>
Aug. 15	Chapter Angels' Baseball Game & Tailgate.
Sept. 19	Beautification Awards, Mission Viejo. <i>Mission Viejo Country Club: 26200 Country Club Dr.</i>
Oct. 14	CLCA University, Class #4. <i>Location TBD.</i>
Oct. 28	2021 OC Chapter Planning Meeting.
Nov. TBD	CLCA State Convention, Hawaii.
Dec. TBD	Chapter Holiday Party.

## The Next Event is Wed., March 11, at Site One Landscape Supply in Orange

Join Us for Our CLCA University  
Earn CEU's for your ISA and NALP CLT Certifications!

Get the 411 on proper tree care at our upcoming CLCA University. We're excited to have two highly qualified individuals speaking at this event that can earn you two ISA and NALP CLT CEU's for attending.

ISA Certified Arborist Ian Campbell with The Davey Tree Expert Company will be discussing the common poor tree practices in southern California, why clients want it, and what it really does to the trees and our ability as professionals to care for them.

Arborjet Northwestern Regional Technical Manager Dawn Ranchie Fluharty will be presenting on what happens to trees when they are growing in imperfect conditions and become stressed and susceptible to pests and disease. She will review some of the difficult to treat tree pests and disease in the area and will introduce tree growth regulators and when they can be used for more than just growth regulation.

Meet new green industry friends during networking that will begin at 4 p.m., followed by the educational session at 4:30 p.m. There will be a light dinner served, which is included in the \$40 to attend. Cost for non-CLCA members is \$50. Class is scheduled to conclude by 6:30 p.m.

RSVP your attendance at [www.clca-orangecounty.org](http://www.clca-orangecounty.org) or by calling Bronwyn Miller at (949) 466-1222.

Site One Landscape Supply is located at 610 N. Batavia Street, Orange, CA 92868.

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**Edward Wallace**  
Midwest Landscaping  
Chapter President

## Leadership and Team Building

We are experiencing a great emergence of contractor members who want to learn how to build their businesses not only to make profits, but also to give back to our industry and, most importantly, to protect our environment.

Our Orange County Chapter of CLCA is diverse and becoming a leading chapter within our southern California region. Our membership team is on all burners inviting prospective new contractor members to our great educational events that are different from the norm and exciting.

Our educational team is working in conjunction with our new events VP to bring informative CLCA University courses to our members. This year we will be rolling out opportunities to earn CEUs (Continuing Education Units) in arboriculture, pest control, and other certified professional categories so we can attract new members to share their knowledge and expertise.

The rest of the team are serious team players. They do whatever it takes (within reason) to help build our chapter membership. They help give a quality experience for our members time and money—to which TIME is our most valuable asset.

Please join us as we continue to build the Orange County CLCA family. Whether you're a contractor or an associate member, we need your input and expertise to make everyone within our chapter better professionals at home and at work.

See you on the trails! ~ Ed

My PMA book of the month is *The Psychology of Winning* by Denis Waitley.

The Orange County Chapter has a lot of young contractors that have the education from universities like Cal Poly Pomona, UC Riverside extension, Orange Coast College, Long Beach City College, and many more horticulturally-related schools. These individuals have put forth the time, money, and effort to educate themselves to better their employment and business opportunities.

Unfortunately, however, we also have many young adults that have no idea of the various crafts, certifications, and categories C27 landscape contractors have. No longer is it just mow, blow, and go; it's reading landscape plans, doing irrigation audits, integrating pest control, computer graphic designing, arboriculture, LED lighting design and installation, sustainable food gardening, hydroponic cultivation, all types of masonry and water feature work, and many more areas I have not listed here. It is a goal of our chapter to help educate these potential green industry leaders.

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## 2020 Orange County Chapter CLCA Coaching Staff



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*For information about what we're doing in 2019, contact Ed.*



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*For records of the chapter board meeting minutes, contact Judy.*



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*For anything chapter finance related, contact Steve.*



**V.P. Education**  
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*For inquiries relating to educational programs and their development, contact Roland.*



**V.P. Membership**  
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*For information about becoming a CLCA-OC Chapter member, contact Sal.*



**V.P. Events**  
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*For questions relating to our educational meetings or annual programs and events, contact Dennis.*



**V.P. Legislation**  
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Nor-Land Landscaping Co.  
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*For legislation information, on both the state and local level, contact Dave.*



**AM Representative**  
**SCOTT MOAN**  
Site One Landscape Supply  
(562) 338-0896

*For questions relating to our OC Champions program or Golf Tournament, contact Scott.*



**Chapter Editor/Webmaster**  
**BRONWYN MILLER**  
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(949) 466-1222

*For inquiries relating to chapter communications, both print and online, contact Bronwyn.*

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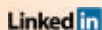
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*For answers to general inquiries, or to learn about CLCA's mentor program, contact Richard.*

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**Gisele “G” Schoniger**  
*Organic Gardening Educator  
at Kellogg Garden Products*



In her 35+ years in the Garden Industry, Gisele has accumulated a wide range of experience and knowledge. She earned her degree in Ornamental Horticulture from California Polytechnic University in San Luis Obispo. She has owned an Interior-scape company, worked for the State Department of Agriculture, practiced as a horticultural therapist with senior citizens and launched an outstanding sales career by helping establish top-selling organic gardening products.



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## Plant Planning for Season Changes

*Excerpted from Site One Landscape Supply's Blog at [www.siteone.com](http://www.siteone.com)*

**A**s a professional landscape contractor, your reputation depends not only on the work your crew does but also on the appearance of your customers' landscape throughout the year. Selecting year round interest plants emphasizes the beauty of your landscape design as well as reinforces the value of your services to customers when surrounding yards are dormant.

The main characteristics of good transitional plantings are those that are early indicators (blooming early in the spring), those with interesting defoliation patterns or peeling bark, and those that maintain a verdant appearance year round.

Here are our top picks for early spring species that exemplify these traits:

**Forsythia:** Marked by golden yellow blooms, Forsythia is one of the earliest seasonal indicators. In fact, some landscape contractors even use the blooming of forsythia as a reminder to begin applying pre-emergent herbicide to their customers' turf and ornamental beds. Another benefit to specifying this plant is its affordability.

**Crocus:** This plant starts as a bulb that's planted in the fall before the first frost of the year. It requires long periods of coolness and dark to activate so it performs best in areas that have a distinct shift from winter to spring weather patterns. It blooms low to the ground and displays best in clusters.

**Daffodils:** Another flower that starts as a bulb, daffodils are an early indicator like forsythia. Remember to plant these bulbs with the pointed ends up. Popular early-blooming color varieties include Dutch Master and February Gold.

**Boxwood:** This long-time favorite shrub remains a nice looking plant throughout the year in a majority of the country. The Solid Evergreen variety

tends to do well in most hardiness zones and provides some good texture and a leafy backdrop for the early blooming flowers included in this list.

**Flowering cherries:** Flowering cherry trees come in a variety of colors and contrast nicely in texture with the dormant leaves of other plants early in the season. This tree usually does well in the southeast up through the northern region of the United States.

***“The main characteristics of good transitional plantings are those that are early indicators, those with interesting defoliation patterns or peeling bark, and those that maintain a verdant appearance year round.”***

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## CLCA OC and Friends of Shipley Nature Center Partner to Beautify Waterwise Demonstration Garden in Huntington Beach Central Park

The Orange County Chapter of CLCA and the Friends of Shipley Nature Center recently joined forces to beautify the Waterwise Demonstration Gardens at Shipley Nature Center in Huntington Beach Central Park. The two groups, consisting of volunteers from both organizations and including employees of the Boeing Company and Inside the Outdoors, OC Department of Education, worked together to renovate the pathways that meander through the demonstration gardens.

The two-part project began on January 25 when volunteers cleaned up the planter beds surrounding the paths

and repaired bender boards. It was completed on February 8 with the re-grading and installation of decomposed granite paths. Through a shared passion for supporting the growing movement toward making our state's landscapes more sustainable, CLCA Orange County Chapter and the Friends of Shipley Nature Center are excited to have partnered on this project.

The half-acre demonstration gardens, consisting of seven habitats for the purpose of showing how California native plants can be used around homes to create drought-tolerant gardens and enhance habitat for wildlife, is nestled within the Shipley Nature Center's

18-acres of land. Visitors of the gardens are taught the importance of native plants, especially in a period of drought when water is such a scarce resource. Each year over 15,000 school students tour the nature center.

The project was made possible by hard-working and dedicated volunteers along with funding for materials by the Metropolitan Water District Community Giving Grant.

*Special thanks to OC Chapter members Marina Landscape, Pacific Breeze Landscape, Richard Cohen Landscape & Construction, and So Cal Concepts for their help on this project!*



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**LEADERSHIP TEAM MEMBERS** *Sal Hernandez (VP Membership), Ed Wallace (Chapter President), Bronwyn Miller (Chapter Editor), Dennis Vo (VP Events), and Roland Zamora (VP Education) are ready to gain some new leadership skills at the CLCA conference held in Sacramento, January 28-29.*



**CHAPTER PRESIDENTS** *Willie Valdez (San Diego) and Ed Wallace (Orange County) take advantage of a break during the conference to trade chapter success stories.*



**CLCA STATE PRESIDENT-ELECT** *Paul Hansen enjoys lunch with Channel Islands Chapter President-Elect Kyle Hillendahl. Paul is also past Chapter President of the OC Chapter.*



**INSTALLATION DINNER** *offers a great opportunity for OC Chapter leaders Sal Hernandez and Dennis Vo (right) to thank CLCA Events Manager Micheyl Barnett for all her hard work putting together great events like this one!*



**CLCA INSURANCE SOLUTIONS** *rep Pam Kinne chats with Ian Campbell of Davey Tree Company about the March 11 OC Chapter CLCA U on the topic of Tree Care. Ian is a keynote speaker of the event that can earn attendees two ISA and NALP CLT CEU's by attending!*



**STATE DIRECTOR OF LEGISLATION** *Megan Rios greets OC VP Education Roland Zamora with a hug and details about CLCA's legislative action plans for the upcoming year.*



**REGULAR MEMBER** *of the Year award goes to Eric Watanabe, presented by 2020 State President Regan Barry. Associate Member of the Year was awarded to Lindsay Ono who was unable to attend.*



**2020 STATE BOARD**, *which includes past OC Chapter President Paul Hansen (back row, third from left), is installed at the 2-day Leadership Conference.*



**ALLEGIANCE AWARD** *honors go to Jerrie Beard. Presenting at the Leadership Conference Awards Luncheon is State President Regan Barry.*



**TOASTING TO SUCCESS** *are Immediate Past President Elizabeth Burns and President Regan Barry. They toast to Beth's successful 2019 and Regan's sure to be successful 2020 presidential year.*



**COLLABORATION BREAKOUTS** *were a common occurrence at this year's conference. Shown here, attendees of the 2020 Perfect Vision session share ideas on how we can move CLCA forward in a positive progression.*



**MOCK BOARD MEETING** *showing proper procedures for taking minutes and other meeting tips is put on by Mickey Mouse-hatted HQ staff. Executive Director Sandra Giarde (right) leads the group.*



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## South Coast AQMD Continues Commercial Electric Lawn & Garden Equipment Incentive and Exchange Program


South Coast AQMD is still offering their incentive and exchange program to accelerate the replacement of older gasoline-powered commercial lawn and garden equipment with the latest battery-electric commercial grade equipment. The program's goals are to improve air quality by exchanging older, polluting gasoline- or diesel-powered commercial lawn and garden equipment for new zero emission, battery-electric commercial grade equipment for operation within the South Coast AQMD four county region. Special focus will be given to environmental justice (EJ) or disadvantaged communities.

Commercial gardeners and landscapers, local government agencies, school districts and colleges, and non-profit organizations are eligible to participate. One equivalent operable gasoline- or diesel-powered piece of lawn and garden equipment must be scrapped to qualify for incentive funding towards battery-electric replacement equipment. *This exchange program reduces the purchase price of the commercial battery-electric lawn and garden equipment.*

For additional information on this program and to find equipment vendors and exchange dealer locations, visit [www.aqmd.gov/home/programs/community/lawn-and-garden-equipment](http://www.aqmd.gov/home/programs/community/lawn-and-garden-equipment).

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**FULL HOUSE** – OC Chapter members and friends converge on Dave & Buster's in Orange on January 15 for the annual kickoff event. This year, attendees enjoyed networking and game play before learning all the exciting things the chapter has planned for 2020!



**FIRST-TIME ATTENDEE** Sean Gephart (right) with Just Landscape Lighting is welcomed to the meeting by Chapter Treasurer Steve Beckstrom. Sean was one of many first-time attendees at this fun networking event.



**CLCA INSURANCE SOLUTIONS** rep Bill Deeble learns about the special CLCA member pricing on trucks that Paradise Chevrolet offers from company rep Craig McKenzie.



**VP EDUCATION** Roland Zamora greets ATD Turf rep Edwyn Arroyo with a smile and information about upcoming educational opportunities. One is our March 11 CLCA University in Orange on the topic of tree care.



**SOUTHWEST LANDSCAPE** reps Paul Hansen and Blake Boyd look forward to attending these networking events where they can network and build new relationships.



**LIVELY CONVERSATION** is enjoyed between VP Events Dennis Vo, VGS Landscapes rep Oscar Porron, TS Landscapes rep Sal Calderon, and VP Membership Sal Hernandez.



**OC CHAMPIONS** Richard Cohen with Richard Cohen Landscape & Construction and Scott Moan with Site One Landscape Supply talk about the many benefits they receive as chapter sponsors. Both also serve on the OC Board. Richard as Director and Scott as AM Rep.



**WATER-SAVING GROUP** of Dani Booth with West Coast Turf, Shirley Lee with ET Water, Matthew Conway with RainBird, and Rachel Davis with MWDOC talk to contractors about their varied water-saving product offerings.



**TASTY EATS** are enjoyed by Margot Boyer with Landscape Communications and Pam Kinne with CLCA Insurance Solutions.



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